Abstract

After the implementation of the Northern Marianas College (NMC) School of Business in 2014, the student researcher Doris Materne conducted a study, NMC and Workforce, to understand the impact the program has on the Commonwealth of the Northern Mariana Islands (CNMI) community. Materne wanted to inform college students how having a business degree will help them to have a better pay rate and help contribute to the economic growth of the CNMI. Data from the pilot survey indicates that 82% of the participants have not heard of the NMC Business Department Apprenticeship program. It appears that 60% of the students agree with the effectiveness of NMC in preparing them for their future plan. The study is important because it qualitatively and quantitatively reveals how impactful the school of business is for the CNMI community.