**Business in the CNMI**

**Proposal-illustrative essay**

The term, Business is different all around the world but refers to the same meaning which is: a place, location or group. Its main purpose is to provide goods and services, in exchange for other goods, services or money. A big part of the business industry as well, are businesses that’s intent are not to make ‘money’, many non-profit organizations, state owned enterprises and various volunteer organizations provide major services to those in need.

Upon the research topics under ‘Business’, ‘Do the small, independent businesses have a future here in the CNMI?’ The secondary questions would be relating to, ‘What makes these smaller businesses special?’ as well as, ‘How do businesses like Best Sunshine affect the smaller, independent businesses?’ Personally, the small, independent businesses do have a future here in the CNMI as E. Lockhart states, “We’ll deal with it, because the good outweighs the bad.” This goes into deep meaning, referring to that there are two sides to everything. Small, independent businesses have many pros as well as cons depending on how they handle them will outweigh their success.

All the many parts and levels of a business are what make them successful or not. Some would say 1) ownership-those whom have founded and created the business 2) management-those that run it, put things into place 3) location-the scenery, what attracts the costumers 4) community- the costumers 5) staff- workers, the faces of the business. This could also be put out as “Purpose, product, people, and profit.” By exploring the web, the world of Business came more to life. From heartwarming stories of how one grew up with nothing but had a single passion and made it come to life, how siblings put everything aside to keep their family business running and how even a small mom and pops store makes less than $300 a day but the love of their community keeps them going. People who have small, independent businesses have many reasons why to stay small or why they want to keep going to be successful. They want to stay within their hometown and watch their communities grow, that they are much interested in what the people want/how to solve issues in unique ways and the love of doing things on their own by not hiring a bunch of people to do such work. In the CNMI, being a small community it is important that these businesses shape this island and remain special, rather than big businesses taking over and making the island one big concept instead of several special ones.

The intentions of this project are to read online and familiarize with the different aspects of the business world. By reading, learning much about the small, independent businesses that have bloomed into big ones and ones that have stayed small yet remained quite successful. To get various perspectives on what makes a small independent business successful, important and special by interviewing and exploring around small shops/business owners.

This project’s conclusion would intend to argue and see the importance of how small; independent businesses do have a future in the CNMI. How, if ran right and not taking over by big companies, they will remain special and important factors that make the CNMI’s business industry run successfully. The term ‘Business’ as being stated earlier, relies on many factors which comply with “Purpose, product, people, profit” these are the key elements in any Business. With all the gathered information and much to be executed, one should see how the small, independent businesses have a future in the CNMI.

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**Process essay**

I have learned that a business is a place, location or group whom’s main purpose is to provide goods and services in exchange for other goods, services or money. With that being said, I am beginning to grasp my knowledge on this project and hopefully, in the future to fully understand and have a business of my own.

First off, I am not completely finished with my research project but the process has been going well. With what I’ve learned from my research versus what I knew already, by watching tv shows and movies and seeing what’s in front of me, I have gathered quite a bit of information on the Business world but like we had discussed in last week’s forum, information isn’t always knowledge and by the end of this project, I hope to have information and knowledge to better myself.

By reading tons of definitions, articles, reviews, stories and summaries online as well as a few magazines, I gathered tons of information and compared them to what I thought I already knew. I wrote them all down accordingly, tried to separate certain ideas and put some order into the rights and wrongs in running a business and the pros and cons of small to big businesses. Also, I had remembered this show I had watched many times before titled, “Restaurant Impossible” about a chef/restaurateur who helps businesses that aren’t doing so well. It’s amazing how the simple issues could end up being the biggest one, with the right management, organization and overall business plan your business could run greatly for years to come.

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**4th essay-cause and effects**

The causes and effects to anything and everything are most significant. It shows us what matters, the pros to cons and what would happen. In opening a business, you could never quite know what is going to happen, good or bad. There are many pros to opening and running a business such as: you are your own boss, making money, doing what you love and job security. As to cons there could be: losing money and investments with issues such as inconsistency in the business.

The topic of ‘Do the small, independent businesses have a future in the CNMI?’ has had many pros and cons here on Saipan, as to any business around the world. Starting a smaller business versus starting off with a big business could save you money and time. When opening up a small business, you would invest less money and get to understand what your costumers would love over time. If the small business were to downside yes, you would be losing your money and time but it would be much less than opening a bigger business.

My perspective on small businesses has always been either something someone loves doing became a small business on its own and that’s what makes it special, or that they love being their own boss and working with their own rules that make them successful, whether that small business is their only source of income or a family business they look forward to after their day job. Through what I’ve gathered and researched that is the case. Everyone has a different story and a different day to day life, but like being said previously, it’s all about how to run a business for it to be successful, big or small.

**The causes and effects of Global Warming and Climate change**

There are many significant causes and effects of Global Warming, which is a huge part of climate change around the world. In general, climate change affects the Earth, people, animals and nature. A variety of human activities contribute to the Greenhouse gas emissions that are released within the environment.

The Commonwealth of the Northern Mariana Islands, is mostly affected by two weather conditions, wet and dry. Due to being a tropical island, mild weather is mainly present and the distance from the equator, which enables all the sun rays that bring the heat. The weather year round has been listed as 84 degrees Fahrenheit with an average humidity of 79%. Many people see this as an advantage; the islands do not get too hot or cold. Locals, find it great for planting, raising animals and exhilarating beach days!

Studies have shown climate change, has been more cold than hot these past few years. One of the main causes of Climate change around the world, are what we call the Greenhouse Gas effect. The Greenhouse gas emissions are results from human activities. Certain effects, such as fuel exhaust from vehicles, heaters and industrial matters, which happens to be most the most significant effect. Another major cause would be deforestation, which produces 17% of the Greenhouse gas emissions. In relation to climate changes and our global greenhouse emissions, there is Global Warming, a change in the atmosphere that slowly, yet permanently changes the Earth. Many changes have been occurring and will continue to form beyond each region, due to the Earth’s shifting weather conditions.

There are quite an amount of causes that affect our atmosphere in bad ways, but also many causes that could better our atmosphere. As said earlier, climate change, which is a major result from Global warming, affects our world in many ways due to shifting weather conditions. Some regions may occur

too hot and some, too cold. Global warming is a huge change in our weather conditions, which take place every day, without even knowing it.

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**Reflection**

The whole semester consisted of one research project. This project expanded my knowledge in specific types of essays and academic writing, how to answer primary/secondary questions and search for information, how to cite resources and then, transform them all into APA format. I chose the topic of ‘Business in the CNMI’.

In the duration of this project, we had covered four different types of essays: proposal draft, which is an illustrative essay introducing your topic, a cause and effect essay, which discuses both sides to the subject (pros and cons), an argumentative essay, which specifies your findings and points of view, and a process essay, which is on what you did during the project (the step by step process/schedule). I prefer this method for the research project and the course. It has helped me break down my project more, that made me comprehend everything. The textbook for this course had helped a lot with APA formatting and descriptions of each essay.

I chose the topic of Business in the CNMI mostly because; I wanted to expand my knowledge on it. It felt important as I have just begun taking classes and majoring in Business. There are many topics that I know would have interested me as well, but I’m glad I stuck with this one and yes, I would like to learn much more to study it further. Academic writing is very important in a Business career, you would never quite know how little or how plentiful you would be doing, so it’s important to master. I’d admit I still have much to work on with essays and academic writing, but I have started to see my mistakes and hopefully, improving on them. One thing I’ve learned is that it really helps to get feedback, good or bad. Also, organization is key, in the future I will organize my time and findings more appropriately to improve my work.

My overall research project has taught me great things. Could I have done a few things differently to make it better, maybe so, but I did all I could do for now. I’m glad I have been able to turn as much in and hopefully, get a good grade! Business in the CNMI has had its ups and downs for many years, but in hopes, in the future the small, independent businesses remain significant. In this short amount of time, I have learned my faults in writing and comprehending certain things, and had a great time taking this online course.