Reflection: Samsung vs. Apple Research

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Reflection

Samsung and Apple brand cell phones are the world’s two most popular and used brands. Many debate which brand is better in style, compatibility, application wise, quality and durability. Based on an online survey, many would prefer Samsung (Survey 2016). Samsung holds many qualities over Apple.

Throughout these few months of much research, I have found that Samsung devices are much more compatible, easier to use, less expensive devices. Over the many years of upgrading and finding ways to improve their devices, Samsung has made their devices better and much more sophisticated. The main device that the company has upgraded in is cell phones.

The new look of Samsung cell phones are more stylish and can survive aquatic encounters. Iphones are more complicated and cannot download applications that aren’t compatible to apple devices. Samsung phones are great improving inventions that will become better and bigger in popularity in a few years from now. The company has not disappointed it’s consumers.

**Works Cited**

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