Argumentative Essay: Samsung vs. Apple

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Abstract

Samsung and Apple brand cell phones are the world’s two most popular and used brands. Many debate which brand is better in style, compatibility, application wise, quality and durability. Based on an online survey, many would prefer Samsung (Survey 2016). Samsung holds many qualities over Apple.

The many qualities that Samsung has are compatibility, improved cell phone design and upgrade of cell covers from plastic to mix glass and metal (Parker 2016). Samsung has improved many features on its phones. The new Samsung S7 is easier and can survive aquatic encounters unlike an iPhone.

The Samsung S7 has many applications that are great to use. A few of the most popular applications are a cardboard camera used to take 3D photos “panoramic photos”, helium a great app used to back-up and restore contacts, photos, call logs and SMS and Bluetooth that can connect to other phones (Corpuz 2016).

Storage of an S7 is 32 GB with a storage slot for a microSD and Apple offers 16B, 64GB and 124GB, price of each storage on the phone increases as the storage does (Parker 2016). Cost of an iPhone is a lot more than a S7. Although the quality of an iPhone’s camera is better, the S7 is a bit close to reaching its quality.

Overall, Samsung has many great features and is such a compatible and improving brand of phone that in a few years from now an even greater invention will be created. Iphones are wonderful phones, but is mostly preferred by a business person. Samsung phones are twice the memory, more compatible processor and have a better display (Parker 2016).

# Works Cited

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