

Past

Eloise Rose E Lopez

EN202-01

Brainstorm:

Dr. Bunts, Kimberly Anderson

* Jolibee *

1. bringing back good, old childhood memories.
2. bringing the purpose to why Jolibee opened.
3. research about the restaurant.

Body:

1. The best times about it.
2. Why it shut down?
3. The food and the connections
4. Why Filipino food?
5. What was it?

Conclusion:

1. Why it's cherished?
2. intro rephrase.

* Closed on February 2009

* impact on its closing

* YCO Corporation.

* sales going down.

conclusion

1. summary statement
2. review important information.
3. concluding statement

Brainstorming
Introduction

1. General thesis.
2. Support
3. background info
4. detailed thesis

Body Paragraphs (1-3)

- Topic sentences
- Support
- Support
- transition / conclude

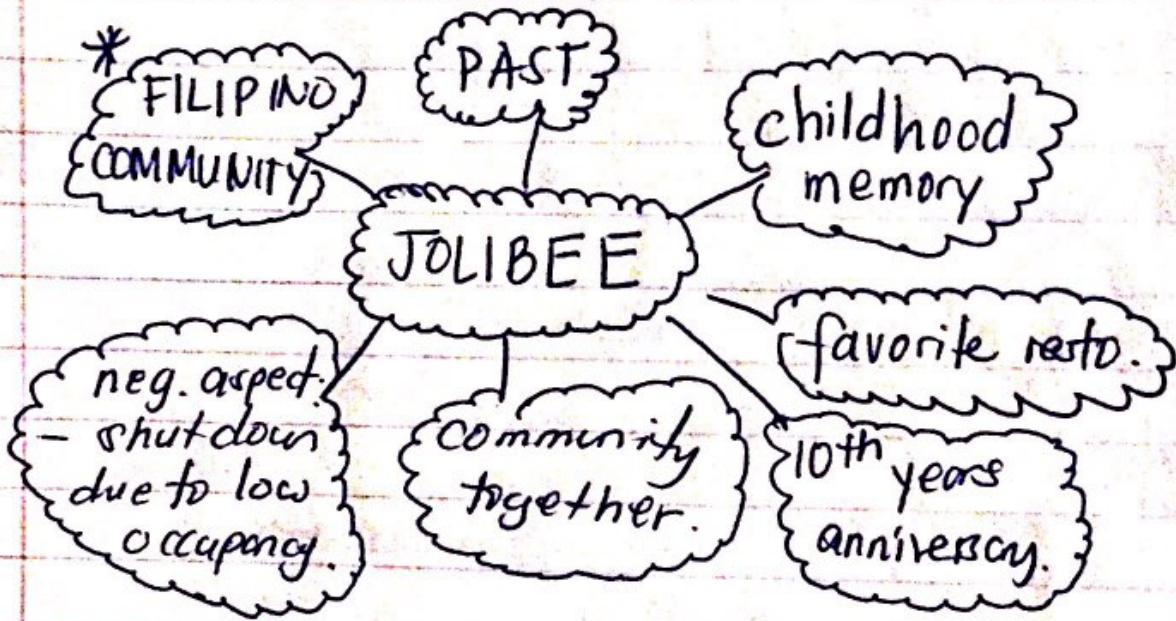
Conclusion

1. summary statement
2. review important information.
3. concluding statement.

OUTLINE

Research Question :

"What could happen if we bring our Jay back of Jollibee?"



Eloise Lopez.

General Thesis:

Business herein the CNMI has been all about tradition, culture and the ^{food} ~~beach~~. With the dominant specialties of red rice, apigigi, ribs and a favorite local dish would be Kelaguen. These businesses expand internationally from Japan, Korea, Philippines and China.

This research topic will propose the memory we had as a child. Therefore, why not give the chance to share next for our generation and also, an open topic

BRANSTORM

- ① 1. interview the people who used to work at Jolibee
- ② - (survey to be exact towards people who worked their).
3. read articles about the result of shutdown in Jolibee. (Calpan tribute) - non-academic source.
4. revenues.
 - bringing back culture revenues
 - bring back culture (Filipino)
 - compare both int'l ^{reputation} ~~source~~ Jolibee vs. Mcdo.

ideas to be used.

Are you truly interested/passionate about it?

You need to choose something that you can do?
improvements to be learned

- General thesis needs to be clear.
- avoid all possible / personal pronouns.
- transitions in your paragraphs.
- We are researcher/reporter.
- show both sides - using "according to _____"
- be concise.
- do not use "throughout the years."
- do not use "they" "the"
- avoid PRONOUNS ~~at all times~~.
- title page - first letter capitalize
- * prepositions: "and" no need capitalization.
- conclusion - summary everything in intro, body (highlight important facts only.)

Research Question: #1

"What will happen if we bring back to life our childhood favorite, Jolibee, back to

Superlife?

Research Question: #2

* Mc Donald's vs. PRICE.

* Franchise cost.
* census report data.

Mc Donald's vs. Jolibee

*

DO IT!

1. Find Literature (non-

Research Project Title #3

General Thesis - Patch people's intention

Background [

Detailed Thesis

proposing a project Job

Structure -

Method Collect data in 3 ways
Surveys
Interviews
Franchise Report

Business in the CNMI:
Past, Present, Future.

Eloise
Lopez

around PP in creation writing
Business in the CNMI has been all about tradition and culture. With the Chamorro specialties of red rice, pigigigi, pikas, and my favorite dish is kelaguén. With these food coming around the island, the business expands internationally from Japan, Korea, Philippines, and Chinese. *includes? or exports? unclear*
That is why Business in the CNMI has is full of wonders of variety. That is And the people is what put us all in one together. *local Detailed these*

One of the local Businesses that was successful was La Fiesta. La Fiesta is a childhood place that my batch *3rd person* love going. It was the "mall" that we are always excited to go to until the business itself got corrupted and left the place mold all on its own. With La Fiesta becoming one of the most significant time of our life at one point, it could be a great idea to bring it back as a way to bring our community together. He had lost so many businesses from the past because some people want to create something new out of their own interest. It saddens me to see Jolibee let go as new

Eloise Rose E. Lopez
September 22nd, 2018
Dr. Kimberly-Bunts Anderson
EN202

Business in the CNMI: Jollibee and La Fiesta

Business here in the CNMI has been all about tradition, culture, and good food. With the Chamorro specialties of red rice, apigigi, ribs and my favorite dish is Kelaguen. These foods coming to the island, the business expands internationally from Japan, Korea, Philippines, and Chinese. That is why business in the CNMI has been full of wonders one of variety. And that is what put us all in one together.

One of the local businesses that we had was LA Fiesta. It is a childhood place that my batch of high school batch love going. It was the "mall" that we are always excited to go to until the business itself got corrupted and left the place mold all on its own. With La Fiesta becoming one of the most significant time of our lives, at one point I think it could be a great idea to bring it back as a way to bring our community together. We had lost so many businesses from the past due to some people that wanted to create something new out of their own interests. It saddens me to see Jollibee let go as well as it was one of the first best international restaurants to go to in the past. In a featured newspaper article by Saipan Tribune, "Some say there are only two kinds of people - one who eats to live and and who lives to eat. Featured Jollibee: of good food, fast and friendly service."

In conclusion, we need to bring back the better times from the past once again. What we have so far in the present is cause more trouble in our island. Saipan having limited space for community members and more for Best Sunshine Intl is a raw choice, so why not Jollibee, right? When we do bring Jollibee and La Fiesta back, we won't only bring our favorites back to life, but we can finally share the love of what we had in our island to those we love and in future generations. And that my friend is what Saipan business mean to me. Friendly service and good food is a must in our island, and the way we can bring it back is to petition our rights and keep the community a whole.

Literature for EN202

<http://evols.library.manoa.hawaii.edu/bitstream/10524/51474/1/Marianas%20Variety%20Vol.%2026.%20No.%2080.%201999-07-01.pdf>

<https://www.saipantribune.com/index.php/b3271073-1dfb-11e4-aedf-250bc8c9958e/> - Jolibee Closes on February

<https://www.saipantribune.com/index.php/9fe147d7-1dfb-11e4-aedf-250bc8c9958e/> - Jolibee outlets shuts down

<https://www.saipantribune.com/index.php/965320f9-1dfb-11e4-aedf-250bc8c9958e/> - second Jolibee store opens in January

<https://www.saipantribune.com/index.php/967f7472-1dfb-11e4-aedf-250bc8c9958e/> - Featured Jollibee: Of Good Food, Fast, and Friendly Service

<https://www.questia.com/library/journal/1P3-2751632121/the-little-bee-that-could-jollibee-of-the-philippines-> Journal on (The Little Bee That Could: Jollibee of the Philippines V. Mc'Donalds

<http://web.b.ebscohost.com/ehost/detail/detail?vid=8&sid=feca9822-1e97-43c9-b6f9-9881b8ac8f72%40sessionmgr103&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#AN=44813298&db=aph> - Fastfood Competition in the Philippines

<http://web.b.ebscohost.com/ehost/pdfviewer/pdfviewer?vid=0&sid=192a459d-473a-4477-befc-e35a3bdf53ef%40pdc-v-sessmgr04> -

<https://www.nytimes.com/2005/05/31/business/worldbusiness/jollibee-stings-mcdonalds-in-philippines.html>

<https://www.questia.com/library/journal/1P3-2751632121/the-little-bee-that-could-jollibee-of-the-philippines>

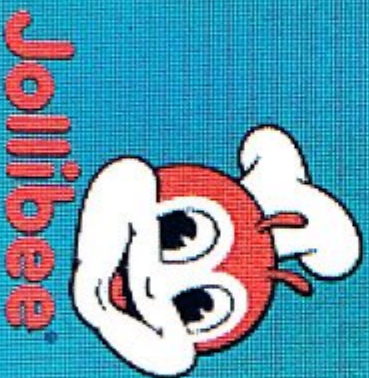
<http://evols.library.manoa.hawaii.edu/bitstream/10524/51474/1/Marianas%20Variety%20Vol.%2026.%20No.%2080.%201999-07-01.pdf> - Jolibee comes to Saipan Soon

<http://web.b.ebscohost.com/ehost/detail/detail?vid=0&sid=62cafd6-d57e-42e1-8385-8d9fd67b026a%40sessionmgr104&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#AN=129832331&db=buh> - Factors Influencing Students Choice of Fast Food Restaurants

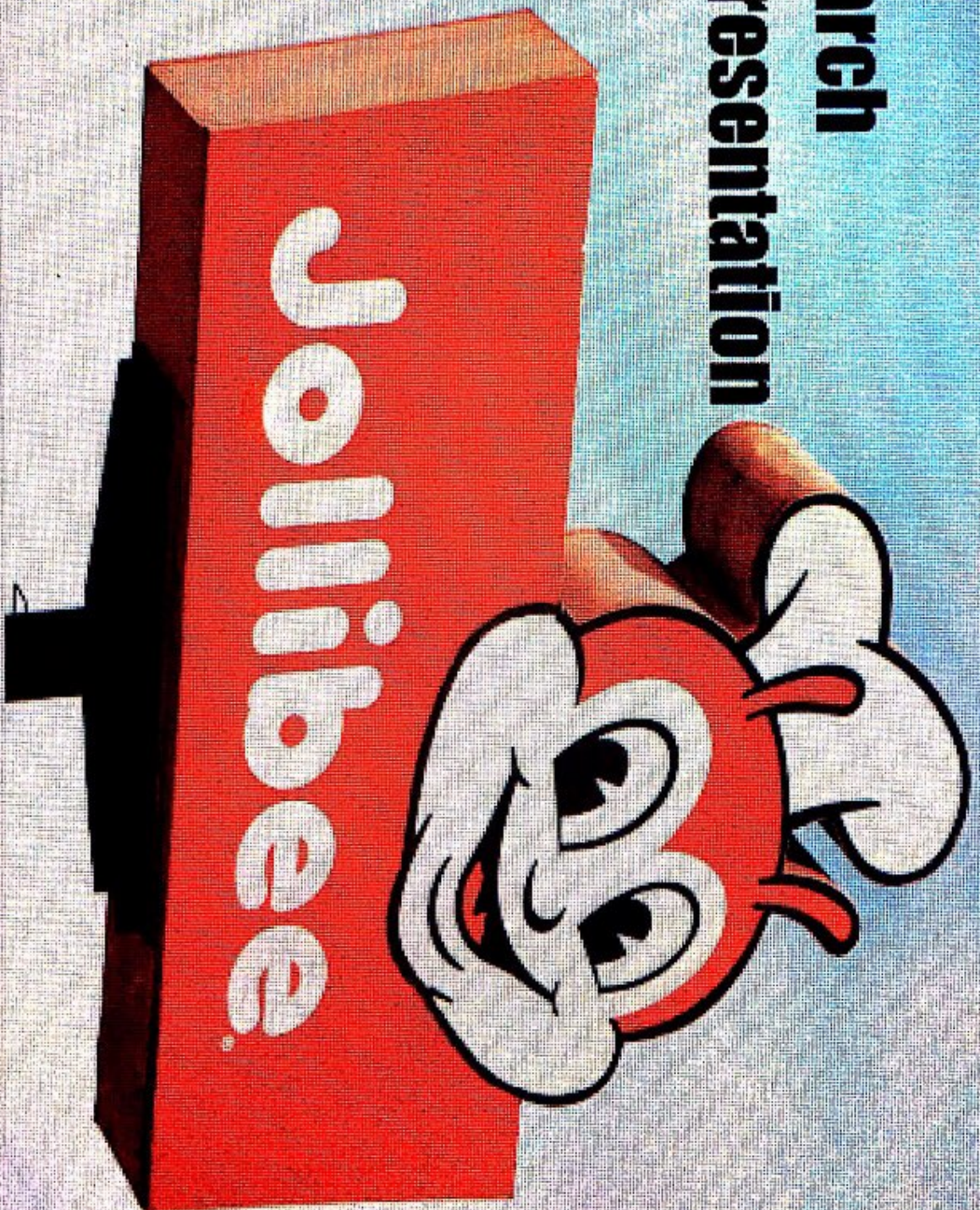
<http://web.b.ebscohost.com/ehost/detail/detail?vid=11&sid=3b96340e-6116-4e24-bb25-acf1a107c5f4%40pdc-v-sessmgr06&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#AN=13055756&db=bwh>

RESEARCH PROPOSAL: BRINGING BACK JOLLIBEE

Jollibee vs. McDonalds (The Soon-to-be-Report)



Final Research Proposal Presentation





Jollibee



Bringing the Jollibee Corporation INC. back to our island of paradise, CNMI. One chicken joy with a side of gravy please...

**By: Eloise Rose E. Lopez
Dr. Kimberlly-Burnts Anderson
EN202-01
Y5**

What was used?

1. Survey Monkey

- *Ethnicity.*
- *Age Ranking*
- *Known/Unknown*

2. Letters to Experts

- *Jollibee U.S.A - (Twitter, Instagram, Facebook, Email Communications)*
- *Jollibee Philippines - (Twitter, Instagram, Facebook, Email Communications)*
- *Jollibee Corporation Inc.*

3. Interviews

- **Sammy Perez** - (Employee at Jollibee, Garapan: Cashier/Cook)
- **Shirley Dalantinao** - (Ex-employee at Jollibee, Garapan: Cashier)

Eloise Rose E. Lopez
March 6th, 2019
EN202-01
Dr. Kimberly-Bunts Anderson

1. Sammy Perez, used to be Jollibee Service Station at Garapan: Recent: Cook at Kimpachi Restaurant

Contact Information --

- [smperez032868@40yahoo.com](mailto:samperez032868@40yahoo.com)
- (670)785-7679

2. Shirley Darantinao Salilin, used to be a Jollibee Service Station at Garapan Restaurant:

Recent: Waitstaff at Shirley's Coffee Shop at Garapan

Contact Information--

- Facebook at Shirley Darantinao Salilin
- shirley.darantinao06@yahoo.com

3. Jollibee Group of Companies

Contact Information--

- support.sgsin@jollyb-box.com
- president@jollibee.com.ph
- Tel:+6322089207777

Eloise Rose E. Lopez

**Fall 2018-2019
Semester**

EN202-01

**Dr. Kimberly-Bunts
Anderson**

Question you should ask for yourselves...

Imagine when you were at such a small age, did you remember playing with random friends by the Jollibee playground while eating your Chickenjoy Meal with Gravy, Rice, and Spaghetti?

Presentation I

Plans:
(1-6 weeks)

Surveys are being distributed upon my peers, for example, my co-workers, family members, friends and classmates. (1-3 weeks: Monday, Wednesday, Friday)

Writing Essential (Week 3-5)

Editing Essential (Week 5-6)

Currently: Week (1-3)

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Survey Data Collecting - (Whole day)	Writing Essential Time (8pm-10pm)	Survey Data Collecting - (Whole day)	Writing Essential Time (8pm-10pm)	Survey Data Collecting - (Whole day)	Editing Time Essential	Editing Time Essential

To the Jollibee Corporation --

Thank you for having the time to read my email. My name is Eloise Rose Lopez and I am a third-year college student at the Northern Mariana College. I am from an island of paradise called the Northern Marianas Islands, CNMI or also known as "Saipan". I just want to let you know that Jollibee has been one of my favorite childhood memories since the beginning of my life on February 9, 1998. I am doing a research project on bringing back the childhood memory back to our island. In the year of 2000, Jollibee has been one of the greatest companies being brought in Saipan and it upsets me that it has been gone over a decade now. I would like to ask some questions if that will be okay with you? Because if so, it will truly create a tremendous study to keep my purpose alive in bringing back Jollibee Corporation back to the CNMI. My proposal in my research paper is to bring back Jollibee to the memories of my batch and to so many more, most especially for our future generations. It is great to see many companies opening up in Saipan, but it will be even be a greater joy to share our childhood memory into a reality.

Thank you and I hope to hear from you soon!

Sincerely yours,

Eloise Rose E. Lopez

Contact Information:

+1(670)788 5381

+1(670)233-0292

Reading Notes to fill out when reading course and outside reading materials for assignment

Note Taking Sheet: Reading # 1

English and Composition

Course EN COURSE

EN202-01 NAME Eloise Rose E. Lopez

Section

EN202-01

With many sources to read and evaluate, you need a way to keep track of the material you may use in your research paper. You need to record where you have looked, what you have found, and how to find each piece of information again (this is for your bibliography).

Directions: Fill in the information below, and keep with all of your resources. This will help you when it is time to write both your outline, paper, and annotated bibliography.

1. Author's Name: Bruce Ballenger
2. Author's Credentials: Majored English at Boise State Uni. Author of 7 Books all from Pearson Education.
3. Publisher [or title of organization]: Pearson Education
4. Heading of Section [title of reading]: The Curious Researcher: A Guide to Writing Research Papers
5. Year Written: 2002, 2009, 2013
6. Pages: 355
7. Website URL:
<https://www.pearsonhighered.com/assets/preface/0/1/3/4/0134498267.pdf>

Main Ideas/Points	Important Quotations	Supporting Details	Relevance to Your Assignment
<ul style="list-style-type: none"> • How to find Literature Reviews. 	<ul style="list-style-type: none"> • "Most people, no matter what who they are, love the attention of an interviewer, no matter who she is, particularly if what's being discussed fascinates them both." 	<ul style="list-style-type: none"> • Check your sources. As you begin to collect books, articles, and internet documents, note their authors and affiliations. 	<ul style="list-style-type: none"> • Literature Reviews which includes Marianas Variety and Saipan Tribune.

Main Ideas/Points	Important Quotations	Supporting Details	Relevance to Your Assignment
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<p>How to write Letters to different expertise</p>	<p>"In all your experience with _____, what has most surprised you?"</p> <p>"What has been the most difficult aspect of your work?"</p>	<p>You may end up asking asking a lot of the same questions of everybody you interview, but try to familiarize yourself with any special</p>	<p>Writing an email letter to the Jollibee Corporation about Saipan's experience with Jollibee's industry, and hoping with the statistics and Literature Review being made, the return of the Jollibee</p>
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		<p>qualifications a subject may have or experiences he or she may have.</p>	<p>Enterprise will reunite once again.</p>

In this article, is it possible that any of the authors might have a bias about the subject matter? No, the author was explaining both sides of its pro's and con's, so it's description of the writing process guidelines was quite helpful.

Is the article timely or a bit outdated? - Timely dated. Really helpful.

Was it published in a reputable source? - Yes, it was. I was hoping they would poetry guidelines too.

It is not an academic source: With evidence of the peer reviewing process, the Curious Researcher is definitely an academic source.

Other important information : How can you research that essay without observing a few games?