Ezekiel Rubio

EN101-06 Portfolio

Brainstorms

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Business in the CNMI Essay

This timed essay is based on the instructors topic.

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The Benefits of Ecotourism in the CNMI Essay

Exck iel Rubio EN101-06

The Benefits of Ecotourism in the CNMI

Transfireg is more than just seeing sights; it is also about protecting it. Places are shared with other people to see, but they could protect and conserve is while doing so. This is the manon why this student firmly believes in the importance of acotourism here in the CNM. According to The international Ecotourism Society, acotourism mans, "Responsible taxel to natural areas that conserve the environment, well-being of local people, and involves interpretation and education" (TEE, 2015). Ecotourism is not only beneficial for the tourists, but also for the locals that live here. It could

provide job opportunities and funds for future dowlopments that could potentially increase employment and tourism rate. In an article published by Seipan Tribure on 2014, Jasse Loon Guerrero, a middent, proposed on making Sopping, Lake an official tourist attaction. He planned on doing this by building huts and a snack bar for tourists to enjoy. By doing so, he could open job opportunities for locals and the funds that he will ear will help in maintaining the Sopping Lake site. This is an excellent example of how ecotourism could positively affect the local economy.

Another mason why ecolourism is essential is because it is environmentally friently. Programs could be sit up to educate rounists about deficute and undisturbed environmental sites. They could learn about the history, importance, and ways to protect and preserve these sites. The Micronesia islands Nature Alliance (MNA4) plays an important softe in enforcing the conservation of natural mecurus thesis double of the second state of the secon Londry, ecotourism brings pride to the local culture. Eco-tourists advantures could be managed by the indigenous people who know best about the places and experiences. They could finam about the culture, traditions, and different practices that dissinguish CNMI from the nest of the world. As to what Guerrero said in his interview with Seipan Infount, "...tourists from Japan don't want to come here and see the same thing as they see in their home place but also experience the culture and the area they are wisiting."

This easy informs that exotourism brings local communities together, promotes environmental sustainability, and honors the local culture. It goes hand in hand with protection and education. Tourists are not only seeing sites, but they are also gaining knowledge that they could keep ference. Living in a place where people section, it is a responsibility to improve and preserve this treasured paradise. References

Camacho, J. (2014, May 12). <u>Spopposide poside provide la Source Links</u>, Russiand from https://www.saipantiibure.com/index.php/scotourism-project-eyed-susupe-lake/

Mationality, Matters, Conservations, Appa. (2015, June 3). Retrieved from

http://www.minapacific.org/sec.asp?secID=19

TIES Announces Ecotourism Principles Revision. (2015, January 7). Retrieved from

http://www.ecotourism.org/news/ties-announces-ecotourism-principles-revision

Proposal Essay

This essay is a proposal of my chosen topic.

A tentative schedule is attached in the document.

anning Head: ECOTOURISM IN THE CNMI

Ecotourism in the CNMI: Proposal What are the Most Viable Ecotourism Developments in the CNMI? Ezekiel F. Rubio Northern Marianas College ECOTOURISM IN THE CNMI

Ecotourism in the CNMI: Proposal

What are the Most Vuble Ecotourism Developments in the CNMI? "Our society will be defined not only by what we create, but what we refuse to destrop" – John C. Sawhill. This essay will propose a study looking at the existing ecotourism developments in the CNMI and saccessful ecotourism developments around the world that could be implemented here. Ecotourism is important because CNMI relies on it as one of its primary economic drivers. As defined by TIES, ecotourism is "responsible travel to natural areas that conserve the environment, well-being of local people, and involves interpretation and education" (TIES, 2015, para. 2). The student researcher has gathered credible literature sources, planned methodologies to collect primary sources, and outlined a tentative schedule for collecting and conducting the proposed research.

From the literature sources gathered, the student researcher is confident that these will serve as evidence to back up statements and make the research more credible. The sources will help readers understand the definition and importance of ecotourism and provide information on successful ecotourism developments here and around the world. The academic sources that the student gathered were from EBSCO and the non-academic from organizational websites and local news articles. So far, there are a total of 8 literature sources accumulated, but it does not limit to that. There are still numerous articles that could be incorporated in the research (See Appendix A for Literature Sources).

To further support this research, the student has devised the compilation of primary sources. The student will compose a survey that will be answered by NMC students, tourism managements, and environmental organizations. The survey will consist of questions to determine their level of knowledge and understanding about ecotourism and suggestions for

ECOTOURISM IN THE CNMI

possible ecotourism developments. The student researcher is also hoping to schedule an appointment with an official from Marianas Visitors Authority (MVA) or Micronesia Islands Nature Alliance (MINA). Through the interview, the student could gain in-depth knowledge on the current and future status of ecotourism in the CNMI.

In order to thoroughly organize and conduct the proposed research, the student has planned and outlined a tentative schedule. A week will be dedicated for collecting data from the literature sources. After that, the student will be creating survey and interview questions based on the data collected from the literature sources. The week after, the student will conduct the composed survey and schedule an appointment with an official from MVA or MINA if possible. After the completion of data collection, three weeks will be dedicated to writing the research paper based on the proposed topic. November 16, 2018 is the student's estimated date of project completion (See Appendix B for Tentative Research Schedule).

This essay presented the importance of better understanding the topic of ecotourism for the present and future of the CNMI. The student researcher has displayed information on compiled secondary and primary sources and antanged a provisional schedule for conducting methodologies. Because of the accommodating literature already found, methods of collecting data already planned, and a preliminary timetable already constructed, the student firmly believes that the project can be done in 7 weeks and it should be approved.

ECOTOURISM IN THE CNMI

Reference

TIES Announces Ecotourism Principles Revision. (2015, January 7). Retrieved from http://www.ecotourism.org/news/ties-announces-ecotourism-principles-revision

Appendix A

Literature Sources

Listed below are the academic and non-academic literature sources that the student has compiled for the research.

ALONSO, G., & OHAKAM, S. R. (2009), Community Partnership for Ecotourism based on an Environmental Education Program for Sustainable Development in Sierra De Haggela, México. Utopia y Praxis Latiooamericana. 14(44), 117–124. Retrieved from http://search.ebscohost.com/login.aspx?direct=true&db=zbh&AN=42518190&site=ehost -live

Camacho, J. (2014, May 12). Ecotomism project explain Support, Lake, Retrieved from https://www.saipantribune.com/index.php/ecotourism-project-eyed-susupe-lake/

DEMONSTRATE, Decknowski, Annals of the American Association of Geographers, 106(3), 653–671. https://doi.org/10.1080/24694452.2016.1140018

González, Romeca, F. (2012). Challenges and Opportunities in the World of Lowison from the Boint of Nicos, of Economism, Higher Learning Research Communications, 2(4), 5–22. Retrieved from

http://search.ebscohost.com/login.aspx?direct=true&db=eric&AN=EJ1134232&site=eho st-live

Mahagaha Marine Conservation Area. (2015, June 3). Retrieved from

http://www.minapacific.org/sec.asp?secID=19

P. (-0001, November 30). Ecotourism: Do it right! Retrieved from

https://www.saipantribune.com/index.php/a3547cc1-1dfb-11e4-aedf-250bc8c9958e/

ECOTOURISM IN THE CNMI

TIES Announces Ecotourism Principles Revision. (2015, January 7). Retrieved from

http://www.ecotourism.org/news/ties-announces-ecotourism-principles-revision Yoder, S. D. (2017). Ecotourism. Religious, Jourism. and Religious, Naturalism, Journal for the Study of Religion, Nature & Culture, 11(3), 291–314. https://doi.org/10.1558/jsrnc.32238

ECOTOURISM IN THE CNMI

Appendix B

Tentative Research Schedule

Bellow is an unofficial overview of the student's schedule to complete the research project.

Week/Date	Task	Description
Week 1 (9/29/18 - 10/05/18)	Collect and organize data	Read over and gather possible references from secondary sources (literature sources)
Week 2 (10/06/18 - 10/12/18)	Create survey/ interview questions	Online and paper based survey/interview questions
Week 3 (10/13/18 - 10/19/18)	 Conduct methodologies 	Schedule appointment for a possible interview and conduct the survey
Week 4 (10/20/18 - 10/26/18)	Conduct interview Collect data results	Collect and finalize survey results and conduct possible interview
Week 5 (10/27/18 - 11/02/18)	 Collect and organize all data Write research Paper 	Start writing the research paper with primary and secondary data already collected
Week 6 (11/03/18 - 11/09/18)	 Write research paper 	About 7-10 days for writing research paper
Week 7 (11/10/18 - 11/16/18)	 Write/polish research paper 	Revise/finalize research paper for submission

Typhoon Yutu Essay

This essay was composed after typhoon Yutu. It is my personal experience before, during, and after the typhoon. Running Head: STAY SAFE, YUTU,

A Student's Perspective: Stay Safe. 3,300, Ezekiel F. Rubio Northern Marianas College STAY SAFE, YUTU.

A Student's Perspective: Stay Safe. Yutu,

I was chilling at the cafe on a sunny Tuesday afternoon waiting for my next class. As I looked around, everyone was glued to their phones refreshing their student emails hoping for a class cancellation notification. Students have been anticipating this cancellation because these have been reports about a typhoon on its way to the Mariana Islands. I looked around and notized that the number of people in the café was decreasing while the noise was accending. Everyone seemed to be celebrating with their groups of friends. I decided to check my email once again, and it all made sense. All my worries about that day seemed to have been taken away.

I woke up feeling odd the next day. As I looked outside my window, the sum was nowhere to be seen. Thick gray clouds hovered over the sky making the sumoundings pale and gloomy. Throughout the day, my phone was being sparmed with messages from group chats providing information about the approaching hyphoon. Typhoon Jogg, which was considered a Category 5 hyphoon, was headed exactly at the Northern Marianas Islands (Kahn, 2018). There were discussions on the intensity of the hyphoon and steps people were taking to prepare for it. As the day progressed, everything started to sink in. What felt like a laid back day soon turned into a night of 4000000.

The faint sounds of the raindrops combined with the howing Pacific winds filled my ears. The monstrous typhoon was desperately knocking on the door and windows. With speed ranging from 165 to 200 mph, it was ready to destroy whatever was on its way (Weiss & Williams, 2018). I tried to peak through my shaking window and saw silhouettes of trees struggling to take a stand against its invisible enemy. Commotions were heard from the floor above us, but it was overpowered by the strengthening storm. Since there was no power, candles served as our light. At this point, the ember of the candles swaying in all sorts of direction looked

STAY SAFE, YUTU.

as distressed as 1 was. Water started creeping in through the crevices of the windows to the point where the whole house was almost flooded. It was the longest and the toughest night of my life.

It was finally early in the morning. After waking up from a quick nap, I noticed that the power of the wind seemed to have lessened. Around the house, soaked furniture surrounded me while dirt filled the floor. The murnurs of our neighbors were heard just outside. One neighbor was injured due to shattered glass and another was frustrated due to their destroyed car. As I opened the door, I was presented with a devastating view I could have never imagined. Debris were scattered all around. Power poles were either tilted or down on the ground with electrical wires tangled and hanging low. Most houses were left without a roof while others' completely destroyed. Everything was unrecognizable.

This whole experience left me physically, mentally, and emotionally exhausted, but I am immensely grateful that my family remained safe. This experience served as a reminder to be more prepared and not take these situations in a lightly manner. It turned from people waiting for a class cancelation update to people waiting for updates about telief distributions or people waiting in long lines for gas, laundry, and water. I often had a hard time explaining what Saipan is to foreigners and settle for a vague "beautiful paradise" description, but now I am proud to say that Saipan and its people are indestructible. Infrastructures might have been destroyed, but the spirit and unity of the community will never be. Typhoon **Xugu** did nothing but made us stronger.

References

Kahn, B. (2018, October 24). Super Typhoon Jugg Could Strike the Northern Marianas Islands as a Category 5 Beast. Retrieved from https://earther.gizmodo.com/typhoon-yutu-couldstrike-gnam-as-a-category-5-beast-1829948534

Weiss, J. S., & Williams, D. (2018, October 24). Super Typhoon Jupp strikes Saipan, Tinian, with devastating force. Retrieved from

https://www.guampdn.com/story/news/2018/10/24/urgent-warning-saipan-tinian-stay-

indoors-super-typhoon-yuta/1748326002/

Reading Notes 1

The first reading note was from the course textbook and the second was from a news article about my research topic.

Reading Notes to fill or for assignment	ut when reading co	urse <mark>and o</mark> utside re	ading <mark>materials</mark>
Note Taking Sheet:	Reading # 1		
Ezekiel Rubio COURSE NAME <u>101</u>	Section 06		Course EN
With many sources to a material you may use in have looked, what you again (this is for your b	n your research pay have found, and h	er. You need to re	cord where you
Directions: Fill in the resources. This will hel and annotated bibliogra	p you when it is ti phy.	me to write both ye	our outline, paper,
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5. Year Written: 20	14		
6. Pages: <u>623</u>			
7. Website URL: n/	<u>a (physical book)</u>		
Main Ideas/Points	Important Quotations	Supporting Details	Relevance to Your Assignment
 Summarize an article/book 	• in a summary,	• Scan through	 It is best to actively be

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	Quotations	Details	Assignment
 Introducing the six steps to writing a research paper (Chapter 22) 	"Jf you were to write a research paper on war, what would you focus on? War itself is to broad a topic to cover in one research paper. You would need to select a more limited topic to write about" (Langan, 2014, p. 413)	 Step 1: Select a topic you can readily research Step 2: Limit topic and make purpose clear Step 3: Gather info on selected topic Step 4: Plan puper and take notes on topic Step 5: Write the puper Step 5: Write the puper Step 5: Use acceptable formatmeth od of documentati on 	 The relevance is obvious because the chapter is about writing a research paper which is what I am in the process of. Knowing how to write a proper/clean research paper will make the process much easier since I already have a general knowledge of the specific steps needed to achieve it
 Introducing the steps in writing an effective essay (Chapter 2) 	 "you can use pre- write as a way to think on paper and to gradually discover just what ideas you want to develop" 	 5 technique s when prewriting ; fuerwritin g, questionin g, making a list, clustering, 	 The hardest part about composing any type of paper is starting Using an effective technique from the 5

	(Langan. 2014, p 23)	and prepping a scratch outline	that best suits me will help me start on
		•	my paper more efficiently.

In this article, is it possible that any of the authors might have a bias about the subject matter? <u>The book does not persuade but present credible information</u>.

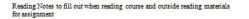
Is the article timely or a bit <u>outdated</u>, <u>It is somewhat outdated but most of</u> the information is still relevant and useful to this day.

Was it published in a reputable source? <u>Textbooks are usually reputable</u> because they go through a series of steps and are carefully examined before publishing it.

Other important information: <u>The book is a handy reference you can use in</u> other classes because the information are simple/general but useful.

Reading Notes 2

The first reading note was from the course textbook and the second was from a news article about my research topic.



Course EN

Note Taking Sheet: Reading #1

Ezekiel Rubio COURSE NAME <u>101</u> Section <u>06</u>

With many sources to read and evaluate, you need a way to keep track of the material you may use in your research paper. You need to record where you have looked, what you have found, and how to find each piece of information again (this is for your bibliography).

Directions: Fill in the information below, and keep with all of your resources. This will help you when it is time to write both your outline, paper, and annotated bibliography.

1. Author' s Name: MVA project team:

 Author • a Credentials: Prepared for MVA under Gov. <u>Benigno R.</u> <u>Etital & Lt. Gov. Eloy S. Inos</u>
 Publisher [or title of organization]: Management Analysis, Incorporated
 Heading of Section [fitle of reading]: *Northern Mariana Islands*

Tourism Master Plan

5. Year Written: 2012

6. Pages: 194

7. Website URL:

https://www.doi.gov/sites/doi.gov/files/migrated/oia/reports/upload/CNM Tourism Master Plan-2012-to-2016.pdf

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	Main Ideas/Points	Important Quotations	Supporting Details	Relevance to Your Assignment	
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Nature-based tourism (ecotourism)	"It has been said that tourism, if done right, can make places better for humans and nature" (MVA, 2012, p. 74).	Environmental sustainability Interaction with nature Community involvement and interaction with people Environmental improvement Economic sustainability Ex. Stargazing nature plotography tours, ajp line tour, bird-watching, beach tours, ecologiagas remote areas, etc.	The report will give readers, who are unfamiliar, background information on what ecotourism is and why it is beneficial in the CNM. It presents the existing and future ecotourism developments which are useful information for my research topic.
Main Ideas/Points	Important Quotations	Supporting Details	Relevance to Your Assignment
Sports and adventure tourism	"Over the years, the development and promotion of a wide variety of sports have brought millions	 Golfingresorts (Lao Lao/ Coral Ocean) Community sporting events (Tazaman) 	This is relevant to my research assignment because it explores how sports could be used to promote CNMI's

	of dollars into the Northern Marianas economy" (MVA, 2012, p. 84).	Triathlon, Rota Blue Triathlon, Escape from Managaba, Hell of the Marianas, Saipan Marathon, etc. • Water Sports (wind surfing, snorkeling, scuba diving, etc.	beautiful landscapes offering another perspective on the importance of ecotourism and the various activities it could provide.
History and cultural heritage tourism	"Historical sites may not attract tourists on their own, but they certainly add to the richness of the experience. They also help develop a destination's brand identity" (MVA, 2012, p. 82).	 Show dance performances Local arts and handicrafts Artifact museums Annual festivities 	The information showcases the cultural and historical heritage of the CNMI which goes hand in hand with tourism I can use this to show the positive impact that tourism has in promoting the unique customs of the NMI.

In this article, is it possible that any of the authors might have a bias about the subject matter?

After a careful read, I can say that the authors are not biased because they offered evidence and supporting details in their statements. The report also presents different volumes of the subject matter proving that it was thoroughly examined. Is the article timely or a bit outdated?

It is somewhat outdated because the report was intended for the year 2012-2016, but most of the information is still relevant and useful to this day.

Was it published in a reputable source?

Since it is a government published report, I can conclude that the source is reputable.

Other important information: The report does not mainly talk about ecotourism, but more so the whole tourism industry in the CNMI. This report could be used as a reference for individuals researching on the topic.

Appendices

My pilot study to collect primary data.

Appendices

Ezekiel Rubio

Northern Marianas College

Appendix A - Electronic Survey

Number of Researchers: 1

Number of Survey Responses: 13

Demographic: NMC students between the ages of 18 and 34

Type of Survey: Survey of Convenience

Major Survey Questions:

- Do you work in a tourist supported business? If yes, please state.

- Do you believe local culture and tourism can be compatible?

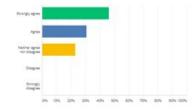
- Do you believe that the protection of the environment and tourism can be compatible?

- How important do you think ecotourism is likely to be for the future of the CNMI?

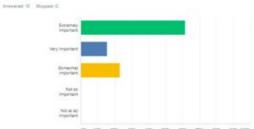
- Have you participated in any ecotourism activities on island?

Appendix B - Survey Results

Do you believe local culture and tourism can be compatible?

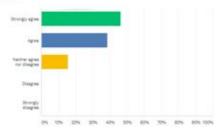


How important do you think ecotourism is likely to be for the future of the CNMI?



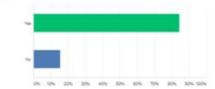
Do you believe that the protection of the environment and tourism can be compatible?

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Have you participated in any ecotourism activities on island? (ex. hiking, sightseeing, water activities, festivities, runs/marathons, beach clean-ups etc.)

Annorat 12 Support 0



Literature Sources

Hyperlinks of all used literature sources

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