Marie Doris Rioux-Materne

EN 202-01

Process Essay

The NMC School of Business and Workforce study looked at the issue of Business graduates and the labor field of the Northern Marianas Island. The study was conducted in the fall semester between August 2018 and March 2019. Data was triangulated and collected in three different ways. An interview was conducted with Marchie Fernandez a student at NMC, majoring in business management, and three letters were sent through email to different expert off island. A pilot survey was distributed to 35 NMC students from age 18 to 31.The distribution was random, all students who participated were in different classes. Participation was required from composition classes and volunteers from other classes. The pilot survey contains 10 questions; ranging from demographics to questions that focus more on students experiences with NMC’s School of Business.

The survey was a majority of multiple choice questions with a participation of twenty three students. Eight men and 15 women replied. Out of the respondents, seven were Chamorro and five Filipino. Out of the 23 participants, 5 were majoring in business studies and 6 in education. Intanstly, only the five education majors expressed an intention of staying on Saipan to work in the future. Sixty percent of the respondents were employed while attending school and the number suggested that 82% have not heard of the NMC Business Department Apprenticeship program.

An interview conducted on March 3 2019, with a student majoring in Business Management who plans on working in the CNMI. According to her the Bachelor program she is enrolled in, is fairy new and still has room to grow and improve. She also said the school of Business motivates students to be leaders of “our community”

In October 2018, letters on the topic were sent to three experts off island. One interview was conducted by the student researcher with Mr. Daniel Bocash, senior vice president of Ascentium Capital based in Texas. Interview which was conducted by email, with 6 questions regarding the impact of higher education on labor market.See Appendix B- Reply from expert Daniel Bocash