

# Brain Storming

people to settle here or immigrate to the CNMI.

Primary Question: What attracts tourists, coworkers and investors to migrate to the CNMI?

+ Why do they get attracted to move to Saipan?

1) Tourist(s) - Waive US visa - 45 days, beaches, and Tropical weather

2) Coworkers - the job available, wages, ~~the~~ under Federal law.

3) Investors - ~~the~~ lower Taxes, simple way of living, and 3 options of Entry in the CNMI

Increases the population in the CNMI

Creates more job

opens <sup>the market for</sup> more competition.

price/service fees get.

Source - Nancy Cafe

cajls

# Questions and Brainstorming

X - done  
In your opinion, what good impact does ~~to~~ tourists have on Saipan? <sup>workers, investors</sup>

What negative impact does tourists, workers, and investors have in Saipan?

X (1) In your opinion, should tourists, workers and investors have a chance to stay ~~in~~ <sup>longer</sup> on Saipan? why or why not?

X (2) What kind of visa or immigration statuses should they be given? OR ~~are~~ are the immigration statuses we currently have enough?

What makes ~~Saipan~~ <sup>Saipan</sup> attractive to ~~Saipan~~ to tourists, workers <sup>contract</sup> and investors? How so?

Why are people drawn to live on Saipan?

~~What do you think Saipan~~

X (3) In your opinion, is 45 days is enough to enjoy the island's culture & ~~scenarikes~~ <sup>scenarios</sup>?

Do you think if Saipan was to increase min's <sup>min's</sup> wage will it attract more immigrants or is the ~~at~~ current minimum wage enough?

What kind of improvement can ~~our~~ OUR GOV. make to improve our living standards? attract more T, F, CW?

X As a student, what can you do to promote Saipan to other countries

Expert

• What law would you like to be implemented? Why?

If given the chance, <sup>what</sup> of group of settlers <sup>(tourists, investors, workers)</sup> will you be? and why?  
What will you do / change ~~to~~ in Saipan's laws and why?

**Reading Note:**

**Cracking the Pacific Rim**

**By: Allyn Enderlyn and Oliver C. Dziggel**

**Publisher: Probus Publishing Company**

**Chicago, Illinois, Cambridge, England**

1. discusses business styles, financial performances and some laws. Such as the taxation and regulatory condition in Hong Kong for person liable is assess in business profits, salaries, and income from property (Enderlyn & Dziggel, p 13).
2. the garment worker, who came from China and worked in the Northern Marianas Islands (NMI), in hope for better labor laws (Enderlyn & Dziggel, 1992).

# SCHEDULE

To do list	Initial Plan	Revision Plan	Final Plan
Survey questions approved/ Interview	Feb. 17	Feb. 18	Feb. 18
Distribution of survey questions/ Interview/Research (Literature)	Feb. 19 - 27	Feb. 23 - 27	Feb. 19 - Mar. 3
Do short essay	Feb. 19 - 23	Feb. 19 - 23	Feb. 24
Analyzing result	Feb. 27 - Mar. 3	Feb. 28 - Mar. 3	Mar. 3
Do short essay	Mar. 3	Mar. 4 - 5	Mar. 10
Rough Draft of Research Proposal	Mar. 4	Mar. 4 - 10	
Conference with instructor/ Revision	Mar. 12		
Writing Process	Mar. 13 - 24	Mar. 13 - 24	Mar. 13 - 25
Conference with instructor./ Final Revision	Mar. 25 - 26	Mar. 25 - 26	Mar. 26
Final Research Paper	Mar. 25- 26	April 1 - 4,	April 15 - 20
Methodology Essay	April 20 - 22	April 23 - 27	April 27
Research Proposal was	April 28 -29	April 30 - May 3	May 4 -7

## Outline

**Introduction:** This research project is an assignment for an English Composition II class and revolves around the topic of what attracts tourists, contract workers, and investors to visit, settle, or immigrate on Saipan.

- a. Saipan relied on the tourism industry as their major source of income
- b. their own set of reasons.

### Background

Zach Coleman reported an article on Birth tourism, tourists chose Saipan as their travel destination, because they "can visit the islands for... 45 days without a visa under an exemption to U.S. immigration rules intended to foster tourism" (2013).

### Literature

1. a Google Scholar search for articles on March, 10<sup>th</sup> with the key words "tourists, workers, and investors, Northern Mariana Islands (NMI)" this resulted in 2,410 hits
  - a. the garment worker, who came from China and worked in the Northern Marianas Islands (NMI), in hope for better labor laws (Enderlyn & Dziggel, 1992).
2. Ebsco database was searched for articles on March, 10<sup>th</sup> using key words "tourists, workers and investors, Northern Mariana Islands (NMI)" 780 results were found.
3. Book: one book called "Cracking the Pacific Rim".

### Primary Question

- 1) What attracts tourists, contract workers, and investors to visit, settle and immigrate on Saipan?

### Secondary Questions

- 1) What are the drawbacks of attracting tourists, contract workers, and investors?
- 2) How can we continue to attract or more attract tourists, contract workers and investors?
- 3) Is there anything we can do?

### Methodology

1. researcher brainstormed on the reasons people visited or settled in Saipan...
2. brainstormed questions
3. Creates a survey in surveymonkey.
  - a. Revised some questions – like about immigrant status
  - b. Collect data – through link to google doc- surveymonkey – 7 responders ( 18 -22 ages)
  - c. Passed out 20 Hard copies --- got 16 back
  - d. Interviewed and questionnaires
    - i. March 10, 2015 that came from Mr. Mark Baldyga. Mr. Baldyga shared the programs that had work for Guam.
    - ii. Another email was received on March 23, 2015 that came from a representative of Macau Government Tourist Office.

### Analysis & findings

1. survey revealed 65% of the survey takers are female and 35% are male that ages ranged from 18 -38 From the 23 surveys received by the student researcher, 91% of the responders said that 45 – 60 days stay or visit on Saipan is enough (see appendix E) and 9% or two females participate stated no, not enough time to explore and enjoy our island (see appendix E).
2. Interview with a contract worker –( Mr. Rolan Conde)
  - a. he was influenced the friend, who had/ has a good job on Saipan
3. Group discussion

a. contract workers and investors that chose to be anonymous that stated their reasons why they are in Saipan

b. liked the fact that there is a military presences and Saipan being a Trust Territory. However, both contract workers and investors (see appendix D)

4. Tour company/ investors

a. researcher was not able to interview any experts due to the busy schedule

b. investor answered -, it is near to Asia, Business Gross Revenue Tax (BGRT) is unique and cost-wise

5. off-island expert - The Guam Visitor Bureau's Mark Baldyga, Chairman of the Board, answered the questionnaire.

a. falling in love with the islands and the friendly sense of community

**Discussion:**

Beneficial is the presents of tourists, contract workers and investors in Saipan or do the negatives outweigh the positives.

**Future Suggestion**

indeed find out exactly what attracts tourists, contract workers, and investors to visit, settle or immigrate on Saipan, what keeps them attracted and what drawbacks are there as they continue to stay in Saipan.

**Conclusion:**

No specific reason why tourists, contract workers, and investors visit, settle or immigrate on Saipan.

However, the questionnaires answered by experts provided some insights on the reason people visit, settle or immigrate on Saipan.

Running Head: ATTRACT PEOPLE IN SAIPAN

What Attracts Tourists, Contract Workers, and Investors to Visit, Settle, or Immigrate on Saipan?

Research Proposal

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Author's Note

This paper was prepared for English Composition 202, Section 03, taught by Dr. Kimberly Bunts-Anderson.



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**Abstract**

The following report is a research paper that established the reasons tourists, contract workers and investors get attracted to visit, settle and immigrate to Saipan. Through a survey with students from Northern Marianas College (NMC), and residents and a questionnaire or interview were conducted to get experts, contract workers and investors inputs. The student researcher did an analysis and findings that will determine the impact tourists, contract workers and investors in Saipan.

### **Introduction**

This research project is an assignment for an English Composition II class and revolves around the topic of what attracts tourists, contract workers, and investors to visit, settle, or immigrate on Saipan.

### **Background**

For many years, Saipan relied on the tourism industry as their major source of income. Although, a small island, it entices diverse people to visit, settle and immigrate there. Some people came to Saipan to visit, some came to work, and some came to do business. Somehow the people saw potential of growth in Saipan. People came here for their own set of reasons. Despite its small size, People are drawn here due to the U.S. visa waiver and short flight; earn money and chance of doing business.

The twentieth century, Saipan population remained to be fluctuating, because when the garment factories were established on Saipan, the demand for workers increased. However in 2008, the garment factories were put out business. An operation that left many Saipan workers with no jobs. In fact, contract workers returned to their countries, which decreased Saipan's population. Recently, there have been signs that Saipan's population is starting to increase due to tourism and investments. According to Marianas Visitors Authority (MVA) states that Saipan's tourists arrival totaled to "38,352" for December 2014, which was about 12% increased from November 2014.

On the other hand, non U.S. citizen may enter Saipan without U.S. visa. Zach Coleman reported an article on Birth tourism, tourists chose Saipan as their travel destination, because they "can visit the islands for... 45days without a visa under an exemption to U.S. immigration rules intended to foster tourism" (2013). The exemption really saves tourists the trouble of applying and waiting for their visas to get approved, which can takes days. Tourists prefer to travel outside their countries to break away from their usual schedules. The fact that Saipan is about three to four hours away from China, Korea, and Russia; is convenient for traveler to schedule a three to five days vacation just to discover the beautiful island of Saipan and its culture. Plus, the tourists get to enjoy the breath taking beaches under the sun,

while doing beach sports or simply swimming. Recent data from the Marianas Visitors Authority (MVA) states that Saipan's tourists arrival totaled to "38,352" for December 2014, which was about 12% increased from November 2014. Tourists find Saipan convenient, because of "eight charter flights a week from the Chinese cities of Guangzhou, Shanghai and Beijing" (Zach, Para 12).

Another group of people attracted to Saipan are termed contract workers due to the opportunities of earning "U.S minimum wage" (Patterson, 2001) and better life. Since workers usually came from "China, the Philippines, Bangladesh and Thailand" (Patterson, 2001) that are known to be poor countries. That motivates them to work hard and support their families back home. In contrast, workers got fooled by recruiters or agencies that use false advertising to convince the contract workers to work on Saipan. The recruiters may inform applicants about the "good life...in the U.S. A" and "housed in comfortable, air-conditioned...and paid the U.S. minimum wage" (Patterson, para 13) that captured workers' interest. But the contract workers were disappointed to receive "\$3.05 minimum wage...forced to work 60- to 70-hour-work weeks" that went on for years. However, workers rather stay in Saipan rather than go back to their origin, because they may earn dollars compared to what they will earn back home. Workers work to earn for a better life.

Investors that have chosen to immigrate to Saipan do so for the reasons of unpolluted and breathe taking environment and chance to introduce unique products or services. According to Mr. Sun Moon Ahn, Saipan is "pristine environment... fondness for the clear water and clean environment" (Zotomayor, 2015) that kept him coming back and finally do business. Investors have eyes on where they will put their business or what business they put up. Such as in Mr. Ahn's experienced, he visited Saipan several times. Before he decided to open Mango Six and the money he spent is huge. Saipan is a tropical island with beautiful sceneries. It makes investors feel that they are on vacation; although, they are working. Investors moved to Saipan for the convenient of doing business on the island.

### Literature Review

The beautiful, tropical, island of Saipan has long been a destination for tourists, contract workers, and investors whether simply to visit, settle or immigrate. The student researcher started exploring the topic by conducting a Google Scholar search for articles on March, 10<sup>th</sup> with the key words "tourists, workers, and investors, Northern Mariana Islands (NMI)" this resulted in 2,410 hits. The majority of academic articles found described individuals' personal immigration or travel experiences. For instance, the garment worker, who came from China and worked in the Northern Marianas Islands (NMI), in hope for better labor laws (Enderlyn & Dziggel, 1992). In the late 1990s, the Commonwealth of the Northern Marianas Islands (CNMI) economy was growing. The garment factories were operating and distributing apparel to huge clothing shops in the United States of America and lots of contract workers were needed for the factories to meet deadlines. However, the garment factories closed down, because of reports that labor and human rights were abused. As a result of the reports taxes and labor costs to increase began. Once the factories closed the CNMI economy started to plummet and the major markets became tourism and business.

Several methods were used to gather information. For instance, Ebsco database was searched for articles on March, 10<sup>th</sup> using key words "tourists, workers and investors, Northern Mariana Islands (NMI)" 780 result were found. The majority of Ebsco articles found provided information on the Commonwealth Northern Mariana Islands lifestyles, culture, residents, and historical places. A similar search of books with the key words "Business investors, suburb" found no matches. However, the key words were amended to "businesses in tropical places" the search uncovered one book called "Cracking the Pacific Rim". This book discusses business styles, financial performances and some laws. Such as the taxation and regulatory condition in Hong Kong for person liable is assess in business profits, salaries, and income from property (Enderlyn & Dziggel, p 13). The book also gives general information on parts,

population, import and export, and foreign trade numbers. The book provides guidelines before or after starting a business, which is helpful in providing a background for the research reported.

A review of the literature suggests that the tourists, contract workers and investors in the Northern Mariana Islands are slowly increasing (Marianas Visitors Authority, December 2014). It appears that the growing numbers of tourists are due to current diligent tourists' entry, shortage of local workers, and recent approvals of casino and hotel developments. According to Marianas Variety newspaper reported an increase in the arrival on Saipan. A recent newspaper articles in the Marianas Variety, Lieutenant Governor Torres claims of a shortage of 11,000 job vacancies, because of "new and promising investments that include hotels and casinos" (Villahermosa, 2015). One example is the company called Best Sunshine International, who is a Chinese company. Best Sunshine International is planning to build a 60-room hotel and casino should an increased for skilled workers in constructing for a hotel and casino operations (Pinaro, 2015). Best Sunshine International needs recruit skilled workers that are not available in Saipan.

### **Primary Question**

- 1) What attracts tourists, contract workers, and investors to visit, settle and immigrate on Saipan?

### **Secondary Questions**

- 2) What are the drawbacks of attracting tourists, contract workers, and investors?
- 3) How can we continue to attract or more attract tourists, contract workers and investors?
- 4) Is there anything we can do?

### **Methodology**

Tourists, guest workers, and investors see the beauty and business potential in Saipan. The student researcher brainstormed on the reasons people visited or settled in Saipan. In the current job of the student researcher, deals with investors and workers in a regular basis. Therefore, the student researcher

sorted through the details that are known and unknown about what attracts people to visit, immigrate or settle on Saipan. The information collected reflected positive or negative effects of the actions that were taken. It is important to understand the specific events used to collect data so that similar studies can be conducted in the future. To gather a general view the student researcher designed tools and collected data from as many individuals as possible. This process essay described the methods used to design measurements and tools to collect data to inform the research questions posed.

The first method was developed survey questions in surveymonkey.com. The survey can be shared or linked to Northern Marianas College (NMC) students, friends, coworkers and residents. The student researcher first created a survey on February 18, 2015. A pilot study was designed to general knowledge and to test the effectiveness of question types used. The pilot study was created in late February using an electronic survey service called "Survey Money". The original survey consisted of ten questions. It was given to ten NMC students enrolled in an Academic English course. The survey was distributed using a shared Google doc's page where the students and instructor provided feedback and suggestions on how to improve the questions asked. For example question 2 (see Appendix A) was unclear so it was redrafted (see Appendix B). Question one was a demographic question asking about gender, age, and nationality etc., this information is important because it allowed for variables to be analyzed later (see Appendix A). However, there were some demographic questions that were changed.

The NMC student survey was developed from a redraft of the earlier pilot study. It was distributed to collect general information from the student researcher's peers on the attraction of tourists, contract workers, and investors to settle in Saipan. Some questions were moved to the demographic question (see question 1 Appendix A, and B) to eliminated confusion and provide room for additional questions and answers as the free survey service limits questions to ten. Based on feedback from peers (see Appendix C) questions 2 and 4 were removed to encourage more responses. On March 17, 2015 the pilot surveys was email distributed through Google Doc page via email to nine NMC students; however, it did not go as planned. As of March 26, 2015, the student researcher received 4 electronic responses. However, only 3 students participated, 1 male and 3 female, 4 participants were 1 Chamorro, 1 American

and 2 Filipino. Beside from the online survey that was passed out in 20 hardcopies of the surveys. There were a total of 13 hardcopy surveys that were distributed to experts, coworkers, and friends. Important to the findings was knowing whether the participants knew the effects of tourists, contract workers, and investors on Saipan. Some of the NMC students provided ideas on promoting Saipan to visitors.

The second method was used of face to face, phone interviews and questionnaires.

Questionnaires was dropped or emailed to the interviewees, because the interviewees have no time as their businesses demand their attention. The student researcher selected five questions from the pilot survey that experts and investors knowledge and experience. For instance, the questions that were asked to experts were about what drawn people in Saipan and what programs are in place to entice more guests in Saipan. The student researcher sent five short questions to three experts, two investors, and Revenue and Tax - business license section on March 13, 2015. Unfortunately, two experts replied on March 17, 2015 and answered the following questions (See Appendix B). The other experts and business license's staff, the student researcher had followed up several times, but there are still no answers. The demographic question responders were unable to answer the close ended questions.

The last method was a prepared a formal letter sent off to various experts on the research topic. The letter was approved by the instructor contained a five item questionnaire on March 7, 2015 and. The letter was distributed and contained a five item questionnaire via email to various experts on March 8, 2015. The questions were edited based on the place the experts assigned (see Appendix C). There was one response received on March 10, 2015 that came from Mr. Mark Baldyga. Mr. Baldyga shared the programs that had work for Guam. Another email was received on March 23, 2015 that came from a representative of Macau Government Tourist Office. The email provided link on what Macau is currently doing to attract from guests and investors. The student researcher sent a follow emailed, but there are still no replies. The replied from experts given insight on what work for Guam and Macau

The student researcher had to brainstorm questions, eliminate questions, and place the questions in surveymonkey.com for the other students to give feedback on. After several revisions of the survey format, the final survey linked to other peers via Google Docs. This research proposal planned to discover



the reasons people chose to stay in Saipan and identify the programs that work. The student researcher collected the data by means of a general survey, an interview and questionnaires, and a formal letter.

### **Analysis and Findings**

The survey revealed 65% of the survey takers are female and 35% are male that ages ranged from 18 -38 with the average. This told the researcher that the demographic of people who were interested in tourists, contract workers, and investors on Saipan. From the 23 surveys received by the student researcher, 91% of the responders said that 45 – 60 days stay or visit on Saipan is enough (see appendix C) and 9% or two females participate stated no, not enough time to explore and enjoy our island (see appendix c). In the topic of promoting Saipan in the other countries, the responders were divided three categories, 44% responded to use social media, 17% of responders answered Advertisement and pictures and the remaining 39% call for actions such as be nice to the tourists, beautify the island, and join program or club that promote tourism.. The responders have their ways to promote Saipan and the length of days visitors should stay in Saipan. This survey also told the researcher that the positives and negative effects of tourists, contract workers, and investors on Saipan. Both male and female participants agreed that tourists are good source of income and second good of income is investors. Unfortunately, 87% or 20 responders agreed to increase the minimum wage, because cost of living is on the rise. 9 % of the participants are in between and 4% or 1 responder is not pro the increase of minimum wage. In the topic of whom among the tourists, contract workers or investors have a positive impact on Saipan, 35 % or 8 responders said tourists spend money. In the topic of who among the tourists, contract workers or investors have negative impacts on Saipan, the responders have mix answered as all 3 people have negative impact. The tourists, contract workers and investors have contributed in a positive and negative.

In the interview with a contract worker there were good things that were mentioned about what attract him to work in Saipan. Mr. Rolan Conde mentioned that he was influenced the friend, who had/ has a good job on Saipan. The interviewee said that salary is one factor. And the student researcher asked

what the government can do entice more contract workers to Saipan. The interviewee said high salary and health insurance. Contract workers work in Saipan to support families back home.

During a group discussion with some contract workers and investors that chose to be anonymous that stated their reasons why they are in Saipan. Both contract workers and investors agreed that live in Saipan is simple. The interviewees liked the fact that there is a military presences and Saipan being a Trust Territory. However, both contract workers and investors (see appendix D) disliked the process of getting immigration status such as CW-1 and E-2C that required them to renew once a year and every two years. The interviewees preferred to stay in Saipan, because they have jobs and businesses are slowly picking up.

The student researcher was not able to interview any experts due to the busy schedule of experts and unscheduled business trips. Questionnaires were sent via email or dropped off in their offices. A tour agency/ investor answered the questionnaires. The investor wrote that tourists, foreign workers, and investors get attracted to visit, settle and immigrate on Saipan due to the location, it is near to Asia. The investor stated the reasons he does business in Saipan, because Business Gross Revenue Tax (BGRT) is unique and cost-wise. The government can improve on open the market to investors and develop programs that are more open to new investors.

On March 10, 2015, the student researcher also emailed directors or chairmen of Guam Visitor Bureau and Hawaii Visitors Bureau. Unfortunately, the student researcher only received one (1) reply from the two visitors Bureaus' chairman or director. The Guam Visitor Bureau's Mark Baldyga, Chairman of the Board, answered the questionnaire. Mr. Baldyga mentioned that people visited Guam falling in love with the islands and the friendly sense of community. The researcher tried to conduct interview with experts and business owners; however, the experts and business owners are busy and have not answer the questionnaire. Therefore, the student researcher planned to follow up with the experts and business owners to their inputs; but no responds.

### **Discussion**

There is still debate out there about how beneficial is the presents of tourists, contract workers and investors in Saipan or do the negatives outweigh the positives. Others may agree that having tourists and investors in Saipan help our economy. On the other hand, tourists and investors do violate some laws in the Commonwealth of Northern Mariana Islands (CNMI). In the upcoming months, several hotels and buildings are going be built that will bring more tourists, contract workers, and investors on Saipan. The contract workers skills will be seek as they are known to be hard workers; however, contract workers are known to send money to native countries. To some people that means, money are not kept in Saipan to go around and generate more income. All in All, they themselves are not quite sure if that the developments will flourish or will they just create more problems.

#### *Future Suggestion*

In a couple more years another researcher may indeed find out exactly what attracts tourists, contract workers, and investors to visit, settle or immigrate on Saipan, what keeps them attracted and what drawbacks are there as they continue to stay in Saipan.

### **Conclusion**

There is no specific reason why tourists, contract workers, and investors visit, settle or immigrate on Saipan. Even the students and residents, who responded to the survey, who themselves tried to suggest possible ways to attract more people to Saipan were not able to pin one answer. However, the questionnaires answered by experts provided some insights on the reason people visit, settle or immigrate on Saipan.

### References

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**1. Thank you for filling out this survey. Please respond to the demographic questions below all personal information will remain anonymous. This survey is being used for an English 202 research project looking at the question of what attracts tourists, contract workers and investors on Saipan.**

Nationality

Gender

Age

Year in school or year of school last complete

City/Town

State/Province

Have you visited, settled or immigrated in other country or place? Specific where?

Would you categorize yourself as a local, a neighboring islander

**2. What makes Saipan attractive to tourists, contract workers and investors?**

3. In your opinion, is 45 days enough to enjoy the island's culture and sceneries?

4. What kind of visa or immigration status should they be given? Are immigration status we have enough?

Immigration Status

- 1) CW-1: Alien who is ineligible for another employment-based nonimmigrant classification to work as a nonimmigrant in the Commonwealth of the Northern Mariana Islands (CNMI) temporarily.
- 2) H-1B: Program to employ foreign workers in specialty occupations that require theoretical or practical application of a body of highly specialized knowledge, including, but not limited to: scientists, engineers, or computer programmers.
- 3) E-2C: Allows foreign, long-term investors to remain lawfully present in the CNMI through December 2014 while they resolve their immigration status.
- 4) E-2: Allows a national of a treaty country (a country with which the United States maintains a treaty of commerce and navigation) to be admitted to the United States when investing a substantial amount of capital in a U.S. business.
- 5) B-1: if you will be participating in business activities of a commercial or professional nature in the United States
- 6) B-2: Visiting (visa category B-2), or a combination of both purposes (B-1/B-2).

5. In your opinion, should tourists, contract workers and investors have chance to stay longer on Saipan? Why or why not?

6. Do you think if Saipan was to increase minimum wage it would attract more immigrants or is the current minimum wage enough?

7. What kind of improvement can our government make to attract more tourists, contract workers and investors?

8. If given the chance, what group of settler/immigrant (tourists, contract workers and investors) will you be? Why?

9. As a student/expert, what can you do to promote Saipan to other countries or islands?

10. Do you think Federalization cause good or harm to Saipan? Please explain..

11. If you came as a tourists then decided to stay on Saipan, what made you decide to settle in Saipan?

**3. 12. Check the characteristic that matches each group of people. You can check all, some or 0 per line.**

	Tourists	Contract workers	Investors
Good source of income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creates and sustains employment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial invests in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pays for residential costs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promotes pride in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promotes crime	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promotes safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brings in legal trade and businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brings in illegal trade and businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourages market rise and increases in living costs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cause traffic issues and violates traffic laws	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brings in new skills and services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Takes over locally owned business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Over populates schools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promotes international shipping and trade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supports off	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

island travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Impacts local language and culture negatively	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
impacts local language and culture positively	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Introduces new languages and cultures to the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Introduces new products, foods and services to the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

In your opinion, which group; Tourists, Immigrants or Workers have the longest positive and negative impact on Saipan ? Why

## Appendix B

Thank you for filling out this survey. Please respond to the demographic questions below all personal information will remain anonymous. This survey is being used for an English 202 research project looking at the question of what attracts tourists, contract workers and investors on Saipan.

<b>Nationality</b>	
<b>Gender</b>	
<b>Age</b>	
<b>Year in school or year of school last completed</b>	
<b>Place where you are currently residing?</b>	
<b>Have you visited, settled or immigrated in another country/place? Specify where?</b>	
<b>Year(s) of living in Northern Mariana Islands?</b>	

2. As a resident, what can you do to promote Saipan to other countries?

3. Do you think Saipan should increase its minimum wage to attract more contract workers and investors to immigrate here?

- a. Yes, because cost of living is on a rise.
- b. No, because Saipan is currently increasing it's rate by \$0.50 every September 30 until the salary rate reaches \$7.25.
- c. Neither, because both has its own pros and cons. Saipan's government should conduct it's study before implementing an increase or sticking to what is being done.
- d. Other: Please specify \_\_\_\_\_

4. In your opinion, what kind of improvement can our government make to attract more tourists, workers and investors?

5. Are 45 to 60 days enough for foreign visitors to stay on island? Please explain your answer.

6. If you have the chance to be a tourist, contract worker or investor, who will you be and why?



## Appendix C

### Questionnaire:

1) In your opinion, what attracts tourists, foreign workers and investors to visit, settle and immigrate on Guam?

From my own experience, many people (including myself) come here for short term contracts and then falling in love with the islands and the warm friendly sense of community, seeing the opportunities and end up staying.

2) What are the programs in place to promote Guam to other countries or neighboring islands? What program is viewed as effective and ineffective? Please explain your answer.

As the chairman of GVB, I can tell you that there are more programs than we could answer in a single paragraph. I think the GEDA QC program is very effective. Many of GVB programs are also very effective including attendance at a myriad of trade shows.

3) What kind of improvement can your government make to attract more tourist, foreign workers and investor? Who should implement and keep track of the progress for the program?

In the CNMI, the government process and fiefdoms are staggeringly difficult. On the surface there is support. But the amount of red tape to get through permitting is extraordinarily difficult and unfortunately it is not always transparent. Guam is much easier/better. GEDA is well positioned for tracking investors. Attracting more tourists is well in hand thanks to GVB's good staff and the 2020 plan.

4) In your opinion, do tourists, immigrants or workers have a positive or negative impact on Guam? Why?

Both. Some immigrants work hard, bring diversity and needed skills. However many come with no job, commit crimes and medical problems and are generally a huge drain on the economy pulling vitally needed resources from residents.

5) Do tourists, foreign workers and investors help generate income or not for Guam? Please elaborate your answer

Tourists directly and indirectly generate 60% of Guam's economic activity! Foreign workers are needed in certain specialized areas.

## Appendix D

March 5, 2015

Interviewed a group of contract workers:

What attracted you/ you guys to Saipan?

- Recruitment agency
- Salary
- Close to the Philippines
- Jobs/ employment
- Military presences
- Self-governing (although Trust Territory )

In your opinion, what can the government do to attract more contract workers to work in Saipan?

- High Salary
- Health Benefit
- Easier –immigration paper

In what way do the contract workers help Saipan?

- Beautified and developed Saipan
- Brought more skills
- Helped generated income by means their services

What negative impact do contract workers have in Saipan?

- Over stay
-

## Appendix D

April 2, 2015

Interviewed a group of Investors:

What attracted you/ you guys to Saipan?

- Family
- Near to China
- US Territory
- No real estate tax
- Cost effective –Business tax

In your opinion, what can the government do to attract more investors to work in Saipan?

- Safe community
- Low business tax
- Easier –immigration status- paper
- Business friendly program

In what way do the investors help Saipan?

- Generate Revenues
- Bring more peoples
- Bring more money

What negative impact do investors have in Saipan?

- Crimes
- Gambling
-

## Appendix E

### Do you think Saipan should increase it's minimum wage to attract more contract workers and investors to immigrate here?

Answer Choices	Responses
– Yes, because cost of living is on a rise.	62.50% 5
– No, because Saipan is currently increasing it's rate by \$0.50 every September 30 until the salary rate reaches \$7.25.	12.50% 1
– Neither, because both has its own pros and cons. Saipan's government should conduct it's study before implementing an increase or sticking to what is being done.	25.00% 2
Total	8

### As a student, what can you do to promote Saipan to other countries?

*Showing 8 responses*

Resident, Post pictures in social media

5/2/2015 1:10 PM [View respondent's answers](#)

Be kind to all tourist and greet them a warm Hafa Adai

4/9/2015 12:15 AM [View respondent's answers](#)

By using social medias

4/8/2015 12:28 PM [View respondent's answers](#)

SOCIAL MEDIA (PICTURES, VIDEOS), TOURISTS FEEDBACKS

4/7/2015 1:35 PM [View respondent's answers](#)

videos of places and sites that are well known in saipan.

4/6/2015 2:12 PM [View respondent's answers](#)

Using social networks or making sure that tourist have a great time and that they tell their friends and families

4/4/2015 3:07 PM [View respondent's answers](#)

Be a part of a foreign exchange student program, By either being the exchange student/ hosting for exchange students.

3/22/2015 7:01 PM [View respondent's answers](#)

Brochure or pictures

3/18/2015 1:04 PM [View respondent's answers](#)

Q3

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